

JASON R KING
Web Designer
UI-Visual-Digital-Graphic
727-592-2388
Saint Petersburg, FL 33705

jkd@jasonkingdesign.com | jasonkingdesign.com | linkedin.com/in/jasonkingdesign

OBJECTIVE

Seeking new opportunities or projects as a Web & Visual Designer as a direct hire or on contract with a company or agency. A hybrid position incorporating Visual Design with Front-end Responsive Design, HTML/5 CSS3, Prototyping, Wire-framing and or and marketing oriented graphic design, and or CMS content management. Permanent, Contract (6mos +) or Remote.

SUMMARY

- Worked in a wide variety of markets from Insurance to Financial, Education, Marketing, Medical, Real Estate and Technology.
- Performed multiple roles from UI Web Design, to Web Content and Site Management, and marketing oriented Graphic Design.
- Responsive Web Design using HTML5, CSS3, Scss/Sass, JavaScript, jQuery, Bootstrap or other frameworks.
- Visual prototyping with Adobe XD, or other online tools.
- Familiarity working within developer teams and adhering to project procedures via ticketing systems such as JIRA, Confluence and methodologies (Waterfall – Kanban - Agile).

WORK HISTORY

Visual Designer

(Agency: The Creative Group)

Link-Systems International Inc., Tampa, FL
10/2017- 02/2018

- Solved user experience and interaction design problems, rendering user workflows into Adobe XD, wireframes and prototypes for web based online tutoring applications, meeting web accessibility guidelines and requirements.
- Communicated effectively with other members of the UX team, technical teams, and business partners.
- Assisted marketing department with incremental needs.

UI Web & Graphic Designer

(Agency: Creative Circle Inc.)

Creative Circle Inc., Los Angeles, CA
08-10/2017

- On remote assignment for Flying Bridge Technology - UI/Web Design on client contracts. Designed mockups and prototypes, including Responsive Web Design and branding.

UI Web Designer

(Direct Contract)

True Real Estate Inc., Sarasota, FL
03/2017- 07/2017

- Developed HTML5, CSS3, Sass complied RWD websites and templates on a modified bootstrap framework.
- Created new RWD templates for client websites on the Cloud9 Platform using SVN version control.

Web Designer – Content Developer

(Agency: The Creative Group)

AAPL, America Association for Physician Leadership, Tampa, FL
03/2016 - 03/2017

- Developed and maintained the company websites within SiteFinity CMS, utilizing Visual Code, and Photoshop.
- Create new layouts graphic elements, section prototypes, RWD and Bootstrap layouts.
- Designed user-friendly conference course selection grids.

- Updated educational content working with various departments.
- Performed validation and testing of web page.
- Designed banners and graphics for Email blasts.

UI Web Designer

(Direct Contract)

True Real Estate Inc., Sarasota, FL

07/2015-02/2016

- Developed HTML5, CSS3, Sass complied RWD websites and templates on a modified bootstrap framework,
- Create new RWD templates for client websites on the Cloud9 Platform using SVN version control.
- Administered client sites in a custom CMS environment (Brilliant Platform)

Digital Designer - Creative Marketing Department

(Agency: Veredus)

Tampa Bay Times, St. Petersburg, FL

09/2014 - 01/23/2015

- Produced daily content updates and site section modifications and additions on TampaBay.com published within the HP Autonomy CMS.
- Designed and coded one-page site for TBT client, Grow Financial, which won internal awards and recognitions.
- Created new Digital Advertising pieces for TBT.com and Designs for Email Marketing blasts.

Front-end Web Designer - UX Team

(Agency: Modis)

Florida Blue, Jacksonville, FL

07/2014 - 09/2014

- Worked within the UX Design team on front-end development, Foundation frameworks RWD conversion.
- Worked with Business Analysts on content development and feature updates on the Florida Blue bcbsfl.com.

UI Web Designer - UX Team

(Agency: Collabora)

Verizon Data Services, Temple Terrace, FL

01/2014 - 07/2014

- Worked within the UX, Design to develop the master CSS code base, on web applications portal for business procurement systems.

Web Designer – Graphic Designer

(Direct Contract)

BrilliantAgent, Sarasota, FL

12/2012- 01/2014

- Worked on contract as Front-end developer for BrilliantAgent.com, ResponsiveWebmasters.com, TrueSarasota.com and other client sites.
- Developed websites and templates for Real Estate websites on bootstrap framework, using Scss and SVN for version control.
- Administered client sites in a custom CMS environment and used Adobe CS, and NetBeans.
- Occasionally designed and produced print sales collateral.

Web Designer – WordPress Developer

(Multiple Direct Contracts)

Next-Mark Inc., Sarasota, FL

05/2010 - 12/2015

- Worked on contract projects periodically, designing, coding, and customizing Next-Mark's clients, medical professional WordPress websites.
- Developed the current company website (next-mark.com) as custom WordPress Theme. (2015).

UI Web Designer

(Agency: TekSystems)

WellDyneRx, Lakeland, FL

08/2011 - 09/2012

- Worked as a UI/Web Designer on company websites and internal business applications for prescription management services, working with .Net developers and reporting to the Project Manager.
- Created HTML templates, graphics and websites for the company and its internal clients. Jason worked routinely with the team's UX Designer, .Net developers and QA.

Visual Designer – P.O.S. Group

(Agency: Y&L Consulting)

H-E-B Corporate, San Antonio, TX

05/2011 - 08/2011

- Created Visual UI design prototypes for touch screen Kiosk applications, working collaboratively with developers in the H-E-B, POS (Point of Sale) and Innovative groups.

Visual Designer

(Agency: Collabera)

Verizon Data Services, Temple Terrace, FL

12/2010 - 05/2011

- Developed Photoshop comps and graphic assets for web application GUI, layout and screen flow for iterative build-outs of Verizon media business applications, working collaboratively with Verizon developer teams.

Graphic Designer – Web Designer

(Multiple Direct Contracts)

HCPPro, Marblehead, MA

02/2009 - 05/2010

- Designed and produced websites, landing pages, email, collateral, logos, illustrations and digital advertising.

Visual Web Designer – Dev Team

(Agency: InfoVision Inc.)

Verizon Data Services, Temple Terrace, FL

09/2008 - 01/2009

- Worked within a UX, Design team, as a Visual UI designer.
- Created visual prototypes and graphic assets for web application GUI, layout and screen flow, for Verizon's media business applications working collaboratively with Verizon developers.

Web Designer – Web Portal Team (Perm)

eSignal, Bedford, MA

05/2007 - 09/2008

- Provided web design services in-house for the web portal team, including the redesign of ragingbull.com, and design support for Futuresource.com, and Quote.com websites.
- Reported to the Web Portal Director, and worked with usability specialist, and several in house developers, in consultation with the V.P., Chicago and California teams.

UI Web Designer

(Agency: Signature Consultants)

Evergreen Investments, Boston, MA

09/2006 - 01/2007

- Designed UI for an internal business application to track and administer business users on the company intranet.
- Collaborated with developers to integrate work into JSP with Microsoft Visual SourceSafe for version control.

HTML Developer

(Agency: Analysts International)

IBM Innovation Center, Cambridge, MA

04/2006 - 08/2006

- Primary HTML developer for the IBM client website L. L. Bean.

- Worked within with IBM innovation design, collaborating with the Art Director and JSP developers.

Web Designer

(Agency: *Aquent*)

MIT (AMPS) Academic Media Production Services, Cambridge, MA

11/2005 - 03/2006

- Worked on Web Design and development for the MIT Center for Real Estate Development web site
- Responsible for HTML/CSS production of identity standards web site.

HTML Developer

(Agency: *CDI*)

Allmerica Financial / The Hanover Insurance Group, Worcester, MA

10/2005 - 12/2005

- Responsible for html development re-branding of the company Intranet, working within the company's web team.

Web Designer – Graphic Designer

(Agency: *New Dimension Technology*)

Interwise Inc., Cambridge, MA

05/2005 - 07/2005

- Created email designs, and print design of sales collateral.
- Maintained web site updates.

Web Designer – Graphic Designer

(Direct Contract)

Optiant Inc., Burlington, MA

03/2003 - 05/2005

- Worked as contract Designer for the company marketing department.
- Worked on company websites, landing pages, email campaigns, marketing collateral, logos, technical illustrations and digital advertising.

Web Designer – Graphic Designer (Perm)

TrueAdvantage.com, Southborough, MA, Ft. Lauderdale, FL

06/2000 - 03/2003

- Redesigned the corporate website, and partner websites working from design mock-ups and presentations.
- Made direct reports to the IT director, working with the Information Architect, and .Net developers, for the company business lead generation services web site.

Website Manager (Perm)

Pegasystems, Cambridge, MA

10/1997 - 06/2000

- Worked within the marketing department reporting directly to the Marketing Director, collaborating with the Senior Staff Writer, Public Relations Representative, HR Manager and IT Director.
- Designed and developed the company Intranet and public facing web site and was also responsible for subsequent redesigns and managed day-to-day web site activities and content updates.
- Managed department staff, consultants and vendors, including: web production artists, and programmers.

E D U C A T I O N

The Art Institute of Boston, Boston, MA

(NASAD affiliated, at Lesley College, Cambridge, MA)

Graduate of Design and Illustration program (Professional Diploma in Graphic Design and Illustration)

Massachusetts College of Art, Boston MA

Graduate & Continuing Education, Design for Interactive Communication course work

Lake Placid School of Art, Lake Placid, NY

Foundation Studies in Fine Arts