

# JASON KING | Web Designer/UI/Digital/Graphic

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Web Design - Responsive Web Design, User Interface - Graphic Design, Visual Design, Front-End Design, UI, HTML5, CSS3, Scss, Modern Design, Bootstrap, Foundation, WordPress, HP Autonomy, Landing Pages, Email Design

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Location: St. Petersburg, FL

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## OBJECTIVE

To obtain a challenging project or position as a Web Designer as a direct hire or on contract with a company or agency.

## SUMMARY

- Worked in a wide variety of markets from Insurance to Financial, Education, Marketing, Advertising, Medical, Real Estate and Technology.
  - Performed multiple roles from Web Design, UI Design, to Web Content and Site Management, and marketing oriented Graphic Design.
  - Responsive Web Design using HTML5, CSS3, Scss/Sass, JavaScript, jQuery, Bootstrap or other frameworks.
  - Visual prototyping with Photoshop or other Mockup tools.
  - Familiarity with working within developer teams and adhering to project procedures (task management-version control) and methodologies (waterfall - agile).
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## WORK HISTORY

### **Creative Circle Inc., Los Angeles, CA**

Current

**Web Designer**

*(Ongoing freelance contracts)*

### **True Real Estate Inc., Sarasota, FL**

03/2017- 07/2017

**Web Designer**

*(Direct Contract)*

- Developed HTML5, CSS3, Sass complied RWD websites and templates on a modified bootstrap framework
- Create new RWD templates for client websites on the Cloud9 Platform using SVN version control
- Administered client sites in a custom CMS environment (Brilliant Platform)

### **AAPL, America Association for Physician Leadership. Tampa, FL**

03/2016 - 03/2017

**Web Designer – Content Developer**

*(Agency: The Creative Group)*

- Developed and maintained the company websites within **SiteFinity CMS**, utilizing Visual Code, and Photoshop.
- Create new layouts graphic elements, section prototypes, RWD and Bootstrap layouts.
- Designed user-friendly conference course selection grids.
- Updated educational content working with various departments.
- Performed validation and testing of web page.
- Designed banners and graphics for Email blasts.

### **True Real Estate Inc., Sarasota, FL**

07/2015-02/2016

#### ***Web Designer***

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### **Tampa Bay Times, St. Petersburg, FL**

09/2014 - 01/23/2015

#### ***Digital Designer - Creative Marketing Department***

*(Agency: Veredus)*

- Produced daily content updates and site section modifications and additions on TampaBay.com published within the HP Autonomy CMS.
- Designed and coded one-page site for TBT client, Grow Financial, which won internal awards and recognitions.
- Created new Digital Advertising pieces for TBT.com and Designs for Email Marketing blasts .

### **Florida Blue, Jacksonville, FL**

07/2014 - 09/2014

#### ***Web Designer - UX Team***

*(Agency: Modis)*

- Worked within the UX Design team on front-end development, Foundation frameworks RWD conversion.
- Worked with Business Analysts on content development and feature updates on the Florida Blue bcbsfl.com websites.

### **Verizon Data Services, Temple Terrace, FL**

01/2014 - 07/2014

#### ***Web Designer - UX Team***

*(Agency: Brillio)*

- Worked within the UX, Design to develop the master CSS code base, on web applications portal for business procurement systems.

### **BrilliantAgent, Sarasota, FL**

12/2012- 01/2014

#### ***Web Designer***

*(Direct Contract)*

- Worked on contract as Front-end developer for BrilliantAgent.com, ResponsiveWebmasters.com, TrueSarasota.com and other client sites.
- Developed websites and templates for Real Estate websites on a modified bootstrap framework, using Scss and SVN version control.

- Administered client sites in a custom CMS environment and used Adobe CS, and NetBeans.
- Occasionally designed and produced print sales collateral.

**Next-Mark Inc., Sarasota, FL**

05/2010 - 12/2015

***Web Designer - WordPress Developer***

*(Multiple Direct Contracts)*

- Worked on contract projects periodically, designing, coding, and customizing Next-Mark's clients, medical professional WordPress websites.
- Developed the current company website (next-mark.com) as custom WordPress Theme. (2015).

**WellDyneRx, Lakeland, FL**

08/2011 - 09/2012

***Web Designer - Dev Team***

*(Agency: TekSystems)*

- Worked as a UI/Web Designer on company websites and internal business applications for prescription management services, working with .Net developers and reporting to the Project Manager.
- Created HTML templates, graphics and websites for the company and its internal clients. Jason worked routinely with the team's UX Designer, .Net developers and QA.

**H-E-B Corporate, San Antonio, TX**

05/2011 - 08/2011

***Visual Designer - P.O.S. Group***

*(Agency: Y&L Consulting)*

- Created Visual UI design prototypes for touch screen Kiosk applications, working collaboratively with developers in the H-E-B, POS (Point of Sale) and Innovative groups.

**Verizon Data Services, Temple Terrace, FL**

12/2010 - 05/2011

***Web Designer - Dev team***

*(Agency: Collabera)*

- Developed Photoshop comps and graphic assets for web application GUI, layout and screen flow for iterative build-outs of Verizon media business applications, working collaboratively with Verizon developer teams.

**HCPPro, Marblehead, MA**

02/2009 - 05/2010

***Graphic Designer / Web Designer***

*(Multiple Contracts)*

- Worked on company websites, landing pages, email campaigns, marketing collateral, logos, illustrations and digital advertising.

**Verizon Data Services, Temple Terrace, FL**

09/2008 - 01/2009

***Web Designer- Dev Team***

*(Agency: InfoVision Inc.)*

- Worked within a UX, Design team, as a Visual UI designer.

- Created visual prototypes and graphic assets for web application GUI, layout and screen flow, for Verizon's media business applications working collaboratively with Verizon developers.

**eSignal, Bedford, MA**

05/2007 - 09/2008

**Web Designer – Web Portal Team**

*(Perm)*

- Provided web design services in-house for the web portal team, including the redesign of ragingbull.com, and design support for Futuresource.com, and Quote.com websites.
- Reported to the Web Portal Director, and worked with usability specialist, and several in house developers, in consultation with the V.P., Chicago and California teams.

**Evergreen Investments, Boston, MA**

09/2006 - 01/2007

**Web Designer**

*(Agency: Signature Consultants)*

- Designed UI for an internal business application to track and administer business users on the company intranet site.
- Collaborated with developers to integrate work into JSP with Microsoft Visual SourceSafe for version control.

**IBM Innovation Center, Cambridge, MA**

04/2006 - 08/2006

**HTML Developer**

*(Agency: Analysts International)*

- Primary HTML developer for the IBM client website L. L. Bean.
- Worked within with IBM innovation design and development team, collaborating with the Art Director and JSP developers.

**MIT (AMPS) Academic Media Production Services, Cambridge, MA**

11/2005 - 03/2006

**Web Designer**

*(Agency: Aquent)*

- Worked on Web Design and development for the MIT Center for Real Estate Development web site
- Responsible for HTML/CSS production of identity standards web site.

**Allmerica Financial / The Hanover Insurance Group, Worcester, MA**

10/2005 - 12/2005

**HTML Developer**

*(Agency: CDI)*

- Responsible for html development re-branding of the company Intranet, working within the company's web team.

**Interwise Inc., Cambridge, MA**

05/2005 - 07/2005

**Graphic Designer / Web Designer**

*(Agency: NDT)*

- Created email designs, and print design of sales collateral.
- Maintained web site updates.

**Optiant Inc., Burlington, MA**

03/2003 - 05/2005

**Graphic Designer / Web Designer**

*(Direct Contract)*

- Worked as contract Designer for the company marketing department.
- Worked on company websites, landing pages, email campaigns, marketing collateral, logos, technical illustrations and digital advertising.

**TrueAdvantage.com, Southborough, MA, Ft. Lauderdale, FL**

06/2000 - 03/2003

**Graphic Designer / Web Designer**

*(Perm)*

- Redesigned the corporate website, and partner websites working from design mock-ups and presentations.
- Made direct reports to the IT director, working with the Information Architect, and .Net developers, for the company business lead generation services web site.

**Pegasystems, Cambridge, MA**

10/1997 - 06/2000

**Website Manager**

*(Perm)*

- Worked within the marketing department reporting directly to the Marketing Director, collaborating with the Senior Staff Writer, Public Relations Representative, HR Manager and IT Director.
- Designed and developed the company Intranet and public facing web site and was also responsible for subsequent redesigns and managed day-to-day web site activities and content updates.
- Managed department staff, consultants and vendors, including: web production artists, and programmers.

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**E D U C A T I O N**

**THE ART INSTITUTE OF BOSTON, BOSTON, MA**

(NASAD affiliated, at Lesley College, Cambridge, MA)

Graduate of Design and Illustration program (Professional Diploma in Graphic Design and Illustration)

**MASSACHUSETTS COLLEGE OF ART, BOSTON MA**

*Graduate & Continuing Education*, Design for Interactive Communication course work

**LAKE PLACID SCHOOL OF ART, LAKE PLACID, NY**

Studies in Fine Arts